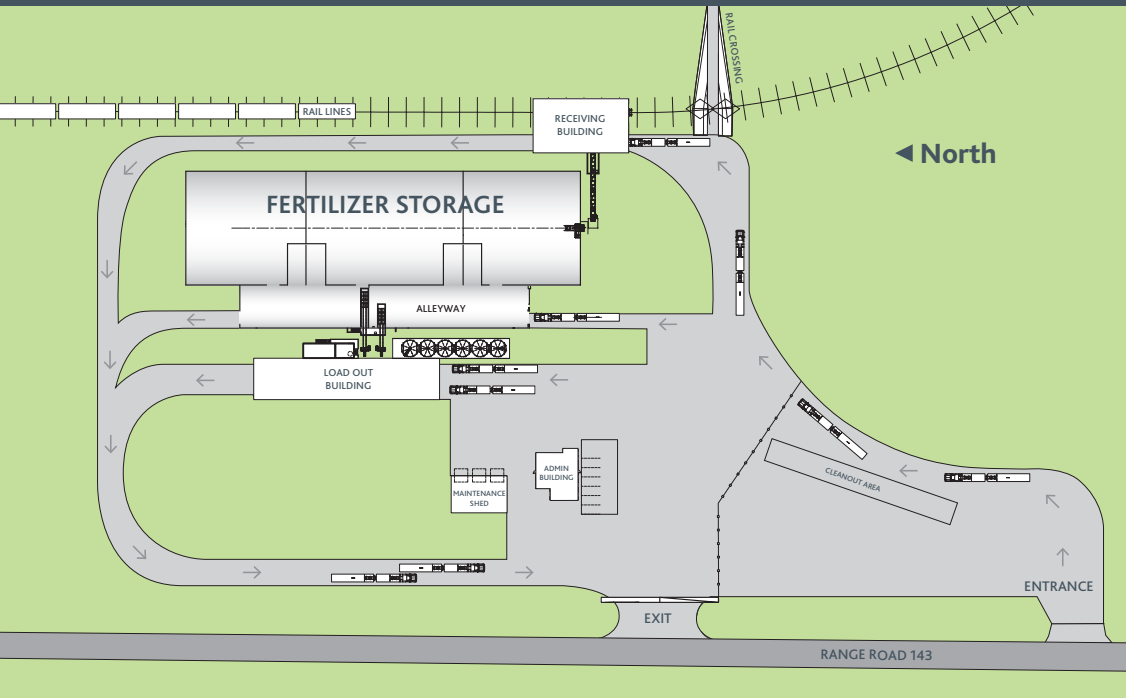


Taber Region

Business & Community Profile





INVESTING IN ALBERTA AGRICULTURE

For generations, Co-op has been a partner to Alberta farmers. They are invested in their farms and local communities – we’re invested in the infrastructure, products and advice that help them succeed.

Co-op has constructed a new fertilizer terminal near Grassy Lake, Alberta. This state-of-the-art, high-throughput terminal will warehouse, blend and distribute a full suite of crop-nutrition products, serving the needs of growers in Alberta.

Together, we are growing Western Canada.

BY THE NUMBERS

\$41.8 million: investment in the Grassy Lake terminal construction

110: number of railcars that the loop track can accommodate

31,400: storage capacity in tonnes

6: minutes to fill a standard Super B trailer to capacity



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Welcome to the Taber Region

The Town of Taber, the Municipal District of Taber and the Town of Vauxhall are very pleased to showcase this, our 2020 Business & Community Profile. Within this publication you will find information about our municipalities, including where to stay and eat when visiting here, the recreational and entertainment amenities available, the regional economy and the opportunities on the horizon for the region!

The Town of Taber and Town of Vauxhall are situated within the MD of Taber, in sunny south-east Alberta. Residents here experience a high quality of life through the many amenities the community has to offer. We have an abundance of recreational opportunities for all seasons of the year, with many of these recreational activities situated outdoors such as biking and hiking trails, a Motorsports Park, a world-class shooting/gun range, as well as a brand new Skate Park and Spray Park.

While being ideal communities to raise a family, Taber and Vauxhall are recognized as regional service centres for the surrounding agricultural heartland and play a crucial role in the support of the oil and gas industry throughout the Municipal District of Taber and surrounding areas. Businesses here thrive due to lower costs of living for employees and opportunities are abundant in agriculture, renewable energy, oil and gas, and the service sector.

Whether you are looking to start a young family or looking for a place to retire, the Taber Region is an excellent choice where residents enjoy a high quality of life with a small town feel. The three municipalities are dedicated to ensuring they remain safe, vibrant, and family friendly, while boasting a great combination of economic opportunities, educational facilities, arts and recreational prospects and an amazing climate. The Taber Region is an ideal place to call home.



**TOWN OF
TABER**
The Town of Taber
A, 4900 - 50th Street
Taber, AB T1G 1T1
P: 403-223-5500
F: 403-223-5530
E: planning@taber.ca
W: www.taber.ca



Municipal District of Taber
4900B - 50 Street
Taber, AB T1G 1T2
P: 403-223-3541
F: 403-223-1799
E: feedback@mdtaber.ab.ca
W: mdtaber.ab.ca



The Town of Vauxhall
223 5 St. North, PO Box 509
Vauxhall, AB T0K 2K0
P: 403-654-2174
F: 403-654-4110
E: cao@town.vauxhall.ab.ca
W: town.vauxhall.ab.ca



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Where to Stay and Eat?

Looking for a place to stay while in the region? There are plenty of convenient and affordable options:

Econo Lodge Taber
Taber Heritage Inn Hotel & Convention Centre
Taber Motel
Super 8 Taber
Sunrise Motel Vauxhall


Be sure to check out www.VisitTaber.com for all the information you'll need about the hotels, motels and camping facilities in the area.

Hungry?

Use the Taste of Taber App to find your favorite cuisine, look at menus, and get directions to every restaurant the area. You can find the Taste of Taber App in the Apple App Store, Google Play, or on the Taber Chamber website.

Also, don't forget to check out the Farmers Markets throughout the region from July to September, where you can buy local Alberta-grown food from local producers.

BE SURE TO HEAD TO WWW.VISITTABER.COM FOR A COMPLETE LIST OF ACCOMODATIONS AND RESTAURANTS IN THE REGION!



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Community Health & Wellness

Safety and Security Services

Fire Protection Taber Fire Department, MD of Taber Regional Fire Services
 Police Services Taber Police Service, RCMP Regional Detachment
 Ambulance Services Local Ambulance Service, and 911 Service

Community Wellness

The Taber region offers a wide variety of health and wellness services to residents including primary care physicians, dentists, chiropractic services, optometrists, physiotherapy, supportive living facilities, as well as other health and wellness practitioners. Be sure to check out the Taber & Vauxhall Chamber of Commerce websites to find business directories.

Seniors Facilities


The Town of Taber and the Town of Vauxhall have excellent housing and supportive care facilities for seniors. Good Samaritan Linden View operates in Taber, as well as Taber and District Housing Foundation, which operates living facilities throughout the region, including Clearview Lodge, Pioneer Place and Prairie Rose Manor. You can check out their website at www.taberhsg.ca for more information about all their properties.





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taber and district health foundation

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5 Reasons to Call Taber Region Home

Low cost of Living

The cost of living in the region is lower than in the larger centers of Alberta, while still offering excellent employment opportunities in the oil & gas, renewable energy, agricultural and service sectors.

1

Change Your Viewpoint

Located in the middle of Southern Alberta, along two major highways, the region is within reach of some of Alberta's greatest attractions and breathtaking views. Crowsnest Pass, Waterton, Drumheller and Calgary are all within reach.

2

Stay Connected

Gamers, Netflix marathons, and business owners won't miss a thing: Taber is fibre connected! Take advantage of speeds of up to 150mbps. This capacity and its benefits cannot be found in every municipality. TELUS Fibre enhances business efficiency and gives residents the potential to be more connected than ever before.

3

Embrace an Active Lifestyle

Take to the many pedestrian trails throughout the region or parks to keep active and reconnect with the great outdoors. There's a variety of indoor and outdoor amenities to keep you and your family active, including: ice arenas, a pool with a

4



waterslide, outdoor pool to enjoy on those hot summer days, and a variety of sports fields.

And Don't Forget the Kids!

This is a family-friendly community, with lots for young families to do! The parks here boast playgrounds, skate parks, a spray park, tennis courts, ball diamonds and sports fields. Local businesses also offer programs and activities for all ages, such as swimming, gymnastics, and art classes. Public, Separate (Catholic) and Christian school systems all operate in the region, as do a number of full-service public libraries.

5

Wouldn't you rather be growing in Taber?

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Events in the Region

Cornfest – August

The Taber Cornfest is the largest FREE family festival in Western Canada. Cornfest is hosted by the Taber and District Chamber of Commerce and is celebrated with music, entertainment, rides, fair grounds, food trucks, cooking competitions, a show and shine, skateboard contest, fireworks and much more! Corn is King at Cornfest, and the famous Taber vegetable is celebrated in displays, events and (of course) in food. There's fun for the whole family!

Taber Pheasant Festival – October

Come and enjoy Canada's largest hunting festival! The Taber Pheasant Festival is a week-long hunting extravaganza with 40+ hunting sites around Town, the Game to Gourmet Culinary Event, novice shoots, Scotch tasting & Wing Wednesday and the Celebration Banquet and Silent Auction. The event draws hundreds of hunters from across Canada and the United States to Taber.

Taber Winter Festival

Every year the Taber and District Chamber of Commerce hosts the Taber Winter Festival, which is family a family experience in downtown Taber involving a visit from Santa Claus, hay rides, local entertainment, hot beverages and shopping in downtown

Taber. Also, stop by the Legion for live local entertainment, free refreshments, handmade local crafts and a kid zone full of crafts for the kids!

Molnar Pumpkin Festival

The Pumpkin Festival – hosted by the Molnar Family and supported by generous community donations – is held in October, annually. There are activities for the whole family, including hay rides, face painting, kids crafts, food and refreshments, a pumpkin bounce house and a petting zoo. Bring the whole family to experience an authentic farm and all the fun that comes along with it!

Demolition Derby

The Demolition Derby is held every year in May at the Taber Agriplex and is fun for the whole family!

Canada Day - July 1st

Numerous events are held throughout the region on Canada Day, including parades, fireworks, sporting competitions/ events and more.

Check out VisitTaber.com to find out more about events and things to do in the region!

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Recreational Opportunities

BE SURE TO HEAD TO WWW.VISITTABER.COM FOR A COMPLETE LIST OF RECREATIONAL AMENITIES IN THE REGION!

Ken MacDonald Sports Complex (Taber)

Ken MacDonald Sports Complex is an outdoor facility which includes 3 Baseball Diamonds, 2 Soccer Pitches and a Soccer/Football/Rugby Field.

Aquafun Centre (Taber)

Location: 4700 – 50th St

The Aquafun Centre is the community's indoor swimming pool, which is open year round and includes Lap Pool, Leisure Pool, Hot Tub, Steam Room, Sauna, Waterslide, Diving Board, and Children's Play Lagoon.

Vauxhall Swimming Pool (Vauxhall)

Location: 417 - 4 Ave

The Vauxhall Swimming pool is where you can beat the heat during the hot summer! The facility includes a Kids' Splash Area, Lap Pool and Slide.

Confederation Park (Taber)

Confederation Park includes the newly built Skatepark & Spraypark at the corner of 50th Ave and 50th Street.

Community Centre (Taber)

Location: 4720 – 50th St

The Community Centre is an indoor facility which offers a range of recreational activities and includes space for meetings and events

• 2 Ice Arenas, Curling Rink and Auditorium.

Taber Shooting Foundation Gun Range (MD of Taber)

Rifle, Pistol, Shotgun, Action, Archery! Ranges include 600m, 200m, 100m, and 50m. www.shoot-taber.org

Taber Motorsports Park (MD of Taber)

The Motorsports Park is family oriented and has both a large challenging track for experienced riders, as well as a smaller less challenging track for newcomers and those learning motorsports.

Taber Golf Club (Taber)

This 18-hole course provides an excellent setting for a round of golf, no matter your golf skills.

Vauxhall Golf & Country Club (Vauxhall)

A 9-hole course that is affordable, challenging and fun for all skill levels.

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Vauxhall, where life is simpler

Embracing 100 years of history, Vauxhall celebrates their centennial in 2020. Unlike the hum of the city traffic and business of urban life, the atmosphere of a small town is quieter and more personal. Vauxhall combines the benefits of small town living with provisions of larger urban centers and are within close proximity to two major centers, with all the major conveniences. We are conveniently located 35 km north of Taber and 68 km from the City of Brooks.

The Vauxhall business community encompasses a range of services and employment opportunities, including restaurants, pharmacy, groceries, banks, agricultural, professional services and more. We have three newly modernized schools from kindergarten to grade 12, which also provide social resources and support for all ages.

Our new residential subdivision is within walking or biking distance to recreational facilities and downtown business center. Vauxhall offers peaceful, affordable living, where residents enjoy a high quality of life because of the many

recreational opportunities. The Town is continuously improving services and programs that are accessible and fiscally sustainable.

Recreation is what Vauxhall does best! The Town is home to the Vauxhall Academy of Baseball, a world-class baseball training facility that has produced several MLB players. There's also facilities in the community for hockey, curling, figure skating, soccer and golf.

The Town supports a high quality of life by providing many fun-filled annual events – including the immensely popular Canada Day celebration, attracting visitors from all parts of Southern Alberta – as well as popular farmers markets, fundraising suppers and events.

If you are a young professional, new family, or planning for your retirement or anything in between, Vauxhall offers the perfect work-life balance.



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Taber Regional Economic Development

Positioned in the midst of rich farm land, the Taber region thrives on food processing and other agricultural services. With record amounts of sunshine, the irrigated fields and excellent soil conditions support a large variety of crops. This has enabled the agri-processing industries to become diverse in the Taber region. With a growing food processing industry, the region has used unique approaches regarding the development of infrastructure, as water and waste water requirements are often quite robust to support value-added processing. Several of the main crops and livestock originating from the Taber area include hogs, beef, sheep, poultry, sugar beets, potatoes, onions, canola, mustard, oats, beans, corn, flax, barley, wheat, carrots, and peas

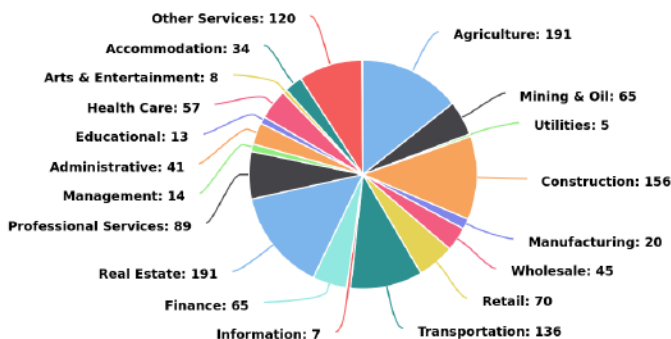
A few of the major agricultural businesses located in the community and surrounding area include:

- Lantic Inc.
- Frito-Lay Products
- Pepsico
- Gouw Quality Onions
- Rowland Farms
- Masterfeeds Ltd.
- Chin Ridge Seed Processors
- Alberta Bean Pool Business Unit
- McCain Foods
- Lamb Weston
- New-Way Irrigation Ltd.
- Columbia Seeds Ltd.
- Viterra Inc.
- Federated Co-op Limited

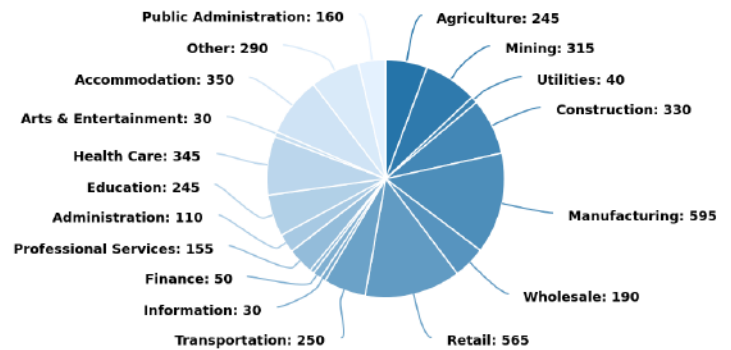
The Taber Region is well-connected, as it is located along a variety of major highways. The Town of Taber is located at the junction of two major highways – Highway 3 and Highway 36 – creating transportation links to other major markets. Highway 36 runs north/south through the MD of Taber, linking Taber and Vauxhall, while connecting the region to northern Alberta and the US Border. Highway 3 links the Taber Region with the BC and Saskatchewan borders, while Highway 25 is also an important transportation route within the MD of Taber. A few of the major markets located nearby are the cities of Lethbridge, Medicine Hat, and Calgary, as well as the United States Border, just an hour south of Taber. This has enabled the region to be an ideal home for those searching for a small community with easy access to larger centres. The connections make the region a strategic place for business, due to proximity to larger markets, while offering affordable land and development prices.

Regional Economic Profile

Business Industries



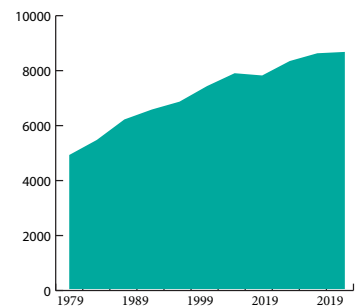
Labour Force by Industry



Population

Between 2006 and 2016, the Taber Region's population grew by 4%, reaching 8,428 in the Town of Taber and 7,098 in the Municipal District (MD) respectively. Vauxhall's population is 1,222.

Population Growth Rates



The Taber region is youthful. The MD's median age is nearly 10 years below the provincial median at 27.6. The Town of Taber's and Vauxhall's are 36 and 29.6, respectively.

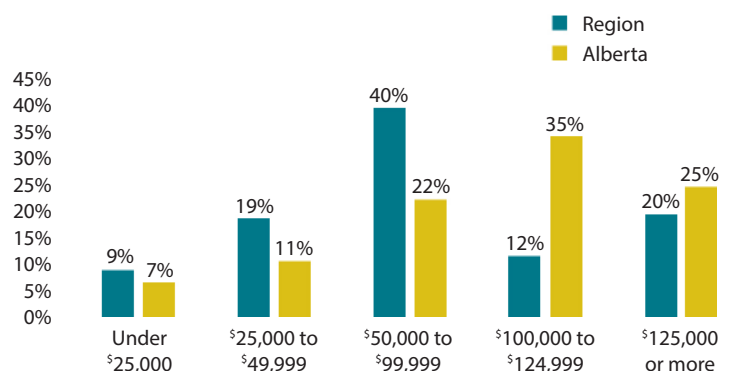
Prosperity

Median household income in 2016:

Region	\$71,181
Alberta	\$93,835

All communities have lower median value of dwellings than the Provincial median, which is important in resident attraction. Vauxhall's median household value of \$219,449 is almost half that of Alberta, making it an affordable choice for new residents, especially young people and seniors.

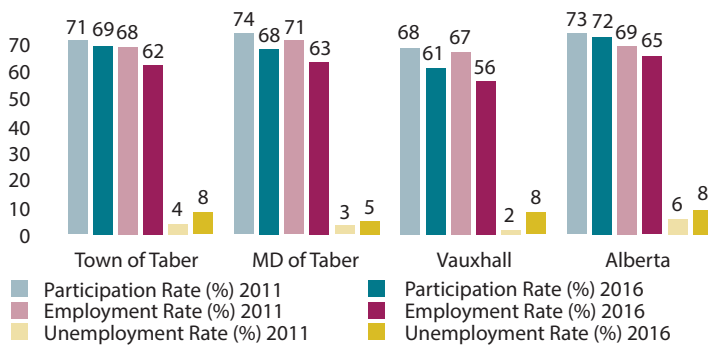
Income of Households aged 15 years & over, 2016



Median Dwelling Value & Rent Costs (per month) 2011 & 2016

Category	Town of Taber	MD of Taber	Vauxhall	Alberta
Median value of dwellings 2011	\$239,826	\$250,358	\$160,357	\$349,684
Median value of dwellings 2016	\$250,464	\$321,317	\$219,449	\$400,104
Median monthly shelter costs for rented dwellings 2011	\$820	\$821	\$775	\$1,017
Median monthly shelter costs for rented dwellings 2016	\$882	\$851	\$790	\$1,243

Participation, Employment, & Unemployment Rates



Joint Economic Development & Business Support

The Taber Regional Joint Economic Development Committee (JEDC) is a collaborative initiative of the Town of Taber, M.D. of Taber, the Town of Vauxhall, the Village of Barnwell, the Taber and District Chamber of Commerce, and the Vauxhall & District Chamber of Commerce. The JEDC provides information on economic development opportunities and initiatives within the region to the partnering Councils and organizations. This

Committee also serves a mechanism to guide implementation of some of the regional economic development initiatives. The JEDC has undertaken several initiatives over the past few years, including the regional tourism website VisitTaber.com.

The JEDC also hosts networking and learning events, including hosting bi-annual Business Impact Brunches, and are planning to host an entrepreneur-focused event in the near future. Networking events hosted by the JEDC are an excellent opportunity for government, industry and stakeholders to discuss issues relevant to economic and business development in the region. These events typically involve major employers in the region presenting to elected officials and stakeholders about opportunities and challenges facing their businesses. The JEDC is also working on hosting a series of entrepreneur and start-up training to help grow and support the entrepreneurial spirit in the community.

There are also a variety of business support organizations in the region to support our local industry:

Taber & District Chamber of Commerce

www.taberchamber.com

403-223-2265

Vauxhall & District Chamber of Commerce

www.vauxhallchamber.com

info@vauxhallchamber.ca

Community Futures Chinook

Community Futures provides a range of small business advisory services and business management tools for people wanting to start, expand, franchise or sell a business.

www.chinook.albertacf.com

403-388-2923

SouthGrow Regional Initiative

SouthGrow is an economic development alliance of twenty-four municipalities in South Central Alberta committed to working together to achieve prosperity for the region.

www.southgrow.com

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The Taber & District Chamber of Commerce:
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Phone: 403-223-2265 • Fax: 403-223-2291
www.taberchamber.ca • taberchamber@gmail.com



Canada's Premier Food Corridor

The MD of Taber and Town of Taber are two of the five founding partners of Canada's Premier Food Corridor (CPFC), which is a consortium of Economic Development professionals working to advance the agri-food sector in Southern Alberta. Vauxhall's location within the MD of Taber embraces Vauxhall as a part of the CPFC. The CPFC works to achieve its goals through investment attraction and advocacy for the agri-food industry. The economic development professionals who make up the CPFC understand that municipal boundaries do not define business, which is why a collaborative approach to ensure the CPFC region is ready for agri-food development makes the most sense. Together, the partners offer a welcoming business environment, strong infrastructure, and a skilled workforce. More information about CPFC can be found at www.canadaspremierfoodcorridor.ca.



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in Food Safety**

Source: 2014 Conference Board of Canada

canadaspremierfoodcorridor.ca

\$8 Billion GDP



Economic Indicators

The region has a gross domestic product valued at approx. \$8 billion a year and this continues to grow.

Alberta has no provincial sales tax, no payroll tax, no health care premiums, and lower land costs than other regions in Canada.



4.2 Million Acres



Availability of Ingredients

Superior irrigation and growing conditions in Southern Alberta allow for **65+ speciality crops** to be grown. Four irrigation districts provide water to 906,151 acres of land across 4,470 farms. There are 11,000+ businesses in the region.



342,000 People



Access to Markets & Logistics

Businesses in the region are at the centre of a well-positioned trading area just north of the US border serving approximately 342,000 people. **The transportation / warehouse sector is valued at \$207 Million** with 215 businesses and 3,250 employees.



Skilled Workforce



Labour, Resources and R&D

Businesses have access to a young and talented workforce. **The average age in the region is 37.** There are a number of research and development companies working to support innovation and sustainable growth of the agriculture sector in Southern Alberta.



Recognized as a hub for food processing, many global food companies are already located in the CPFC Region. The existing logistics and transportation supply chains have led to a growing number of niche innovators choosing to build their businesses here. The industry associations, research institutions and Economic Development Organizations are here to provide support.

If you are in the business of food - you should be here!



The Future of the Economy

Recognized as a hub for food processing, many global companies are already located in the Taber Region. The logistics and transportation supply chains have led to a growing number of niche innovators choosing to build their businesses here in Southern Alberta.

The Taber Region is focused on supporting and encouraging business development in a few key industries, such as agri-food processing, plant proteins, and the services to support the growing high-tech ag sector. There are almost 3,100 farms in the region, with an increasing interest in growing and processing protein-based crops to take advantage of the exploding world market for proteins. A significant portion of Alberta's pulse crops are grown here, including yellow peas, fava beans, chickpeas, and a variety of other beans. There is also a large volume of hemp grown in the region.

The Taber Region has been heavily involved in initiatives such as Protein Industries Canada (PIC), a federally funded super-cluster that is led by industry, research, and non-profit organizations to position Canada as a global source of high-quality plant protein and plant-based co-products. The Region is proud to be the home and headquarters of Rowland Farms, one of Canada's largest hemp producers and a partner in the very first project funded by PIC. The Project will work to

commercialize a new processing technology that will yield a variety of new oil and protein products. Using crops such as canola and hemp, the project will introduce new high-protein ingredients into the global food, feed, and aquaculture markets.

The MD of Taber and Town of Taber are also members of the Plant Protein Alliance of Alberta (PPAA), an organization working to facilitate the development of a diverse, profitable, and sustainable plant-protein and plant-ingredient processing industry in Alberta.

More information can be found at www.proteinindustriescanada.ca and www.ppa.ca.



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Residential Development

Residential opportunities are flourishing in the region with growing residential developments throughout the MD of Taber, Town of Taber and Town of Vauxhall. There is also residential land for sale throughout the MD, in the hamlets of Grassy Lake, Hays and Enchant. To support the residential developments throughout the region, other features yet to come will be school sites, a network of biking and walking trails, and playgrounds. The Town of Taber is also in the process of planning for an affordable housing residential subdivision that will feature a variety of development standards that will facilitate the expansion of affordable housing units in the market. This development will also help to support the needs of the growing industrial and commercial base throughout the region, as more employees are needed to continue to support growth.

In the past, single family dwellings have dominated the residential areas but recently there has been a shift to incorporate different types of housing. With more options,

residents can find housing which suits their needs and budget, helping make Taber a more affordable place to live. Whether you are looking for an acreage in the country or a new home in a brand new community, there's something for everyone here.

Interested in finding out more about residential development in the Town of Taber, MD of Taber or the Town of Vauxhall?

Our Administration teams are here to help! You can contact us at:

Town of Taber Planning and Economic Development:
planning@taber.ca or 403-223-6009

MD of Taber Planning and Economic Development:
403-223-3541

Town of Vauxhall Administration: 403-654-2174



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Taber: Taking Root

The beginning of Taber starts in the late 1890s, with the settlement of homesteaders and the arrival of Mormon settlers from the United States, in 1903. A hamlet was established along the Medicine Hat-Lethbridge railway, with the economy supported by coal mining. A post-office was later established by the Canadian Pacific Railway (CPR) and the hamlet's name was changed from Tank #77 to Tabor. However the paperwork for the post office came back printed as Taber instead. When the hamlet was incorporated into the Province of Alberta on July 1, 1907, the name was officially changed to Taber.

The Taber region thrived on coal mining. The coal was mined in Taber and then shipped down the Oldman River on barges to Medicine Hat, with it later being transported by narrow gauge railway. However, the coal mining industry dramatically declined in 1913, with the opening of new coal mines in the Drumheller area. This forced the smaller mines in Taber to close. Taber's economy reinvigorated itself though in the 1920s with the extensive development of irrigation in Southern Alberta. The irrigation allowed for crops to be grown in the region without fear of drought. The success of the irrigation system grew the agricultural economy, which helped contribute to the establishment of a vegetable canning plant in 1934. The opening of the vegetable canning plant was the start of the agri-food processing industry in the community. Sugar beets also became a popular crop in the Taber area and in 1950, a sugar beet processing plant was opened. Today the agricultural industry still has deep roots within the community because of the development of the irrigation system and the establishment of agri-food processing plants.

Agriculture isn't the only industry which established deep roots within Taber's economy, as the oil and gas industry has grown significantly over the years. Oil was first discovered in the Taber

area in 1937, which diversified the economy and allowed the community to not so heavily rely on agriculture. Today both the agricultural and oil and gas industries have created a stable economy within the community.

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